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Long Live the CD Disc: The 2020s sees rising demand for CDs and DVDs

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The combination of a rising revenue in physical media, proves an interest for an alternative to streaming services is rising, perhaps as a result of increased fees for streaming channels.

According to the Recording Industry Association of America (RIAA), CD sales in the US increased for the first time in almost two decades. Shipments rose from 31.6 million in 2020 to 46.6 million in 2021, and revenue increased from \$483.2 million to \$584.2 million.

Additionally, US DVD sales in 2021 equated to \$1.97 billion with Wonder Woman 1984, selling 681,479 units and generating \$15,954,652. As of 1st June 2022, Yellowstone: Season 4 has sold 332,381 units and has resulted in \$3,320,487.

The combination of rising revenue in physical media proves an interest for an alternative to streaming services such as Netflix and DisneyPlus is rising. This could be a direct response to the increased fees for streaming channels, however, for many, CDs and DVDs offer nostalgic value. In the early 2000s, CD and DVD sales were at their peak- almost a billion units were being shipped to the US, and for many young adults, the CD player was their pride and joy. As sales begin to echo the trends of the early 2000s, we look at why we're all for CDs and DVDs making a comeback.

Why buy CDs?

Uncompressed Audio

Most streaming music uses data-compression formats that entail removing some digital information in order to make the song file small enough to stream. When you're listening to your favourite albums over your Majority D40 Bookshelf Speakers, you're sure to notice the difference between CD format and that of compressed streaming audio.

Access to Indie or Upcoming Artists

Not all artists are available on streaming sites, so if you're looking for lesser-known musicians or new; up and coming artists, CDs are a perfect choice to enjoy their music.



What about DVDs?

The quality of DVDs is guaranteed

If you haven't already downloaded your media, without an internet connection you can't enjoy the long list of films and tv shows on a streaming site. Whereas, when you purchase in DVD format, you know exactly the quality you've signed up for.

Once you buy the DVD, it's yours for as long as YOU want it

As convenient as streaming sites are, you can only access what they have available and when they have it available. If they remove your favourite Quentin Tarantino movie, you'll lose your access to it. Unless you choose a DVD and start watching it on the Majority DVD Player.

Bonus Features

Some of the best parts of a film or tv series are the behind-the-scenes special features, deleted scenes and cast and crew interviews. On a streaming site, this won't be included.

Take a walk down Memory Lane with Majority

Majority Homerton Smart Internet Music System with CD Player, Spotify Connect and Podcast Player



(<https://www.majority.co.uk/music-systems/homerton-2/>)



Our all-in-one music system (<https://www.majority.co.uk/music-systems/homerton-2/>) features a built-in CD Player to listen to your favourite media in CD format. Additionally, you'll have the freedom to take advantage of Spotify Connect and compare the sound quality.

Majority Oakington Internet Music System with CD Player



(<https://www.majority.co.uk/music-systems/oakington/>)

Majority Oakington Internet Radio Music System with CD Player

Image: 33interiorstyling

The Majority Oakington (<https://www.majority.co.uk/music-systems/oakington/>) is perfect to listen to everything from vintage rock and roll albums to an afternoon of classic literature on audiobooks. Simply pop in your CD and surround yourself with your favourite songs!

Majority DVD Player



(<https://www.majority.co.uk/dvd-players/majority-dvd-player/>)

Majority DVD Player.

Image: Claudia Franco

Whether CDs or DVDs are your passion, with the Majority DVD Player (<https://www.majority.co.uk/dvd-players/majority-dvd-player/>), enjoy multi-region CDs and DVDs. Connect the DVD player to your TV via the quick and easy RCA cable to begin enjoying all your favourite media. With the use of the supplied remote control, you can also tailor the audio and visual settings for every mode, mood or occasion.

Are you a CD & DVD devotee? Tag us on social media when you're listening to your favourite sounds with @majorityaudio

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