

neon



by Kemi Akilapa

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FIELD of PONIES First Collection

Raw. Primitive. Insanity. Wildness: The words that come to mind to describe Field of Ponies first collection which comprises of eight absolutely amazing sweatshirts and 2 trouser shapes all made in London with the average retail price of £315.

With the visuals produced in Canada's Montreal, the new project by London based, Canadian artist and fashion designer Julie Berube is mainly inspired by the cultural experience that is the annual Haitian carnival held in Jacmel. The music, dance moves and sheer human connections are inspirational and powerful and that inspiration is all over Berube's debut collection while having a slight East London vibe, I wouldn't be one bit surprised seeing someone getting street style spotted in the middle of Shoreditch High Street!

Made from eco-friendly organic cotton, mixed with faux fur, human hair and glow in the dark threads, this range is designed for men but women can gladly wear them to bring out the wilder side to their casual chic and cement themselves as street stylistas. The Neon team are obsessed with each and every piece and I for one can't wait to get my own!

So whether you're a eco-friendly fashion forward divo or fashionistas with a passion for a all things natural Field of Ponies is definitely for the person who can't help but stand out from the crowd!

Enjoy the madness. [Video](#). [Facebook Page](#).

For enquiries contact Julie at julieberube@mac.com

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