



by Kemi Akilapa

# Fashiola

Calling all fashionistas and savvy shoppers... Fashiola, the online fashion portal has arrived! Since it's UK launch in May 2014, Fashiola has been nicknamed as 'The Google of Fashion'.

Fashiola is now working with some of the hottest names in fashion including Karen Millen and Teva.

Not just for online shopping, you can bring out the artist in you by creating your own stylebooks, to share with the world. So with the selfie-era proudly among us, this is definitely unmissable.

Other unique features also include specific sale and product item alerts, so you know when your favourite piece is on sale or back in your size!

Fashiola run weekly competitions via their Twitter and Facebook in association with numerous brands including House of Fraser, Forever 21, New Look, Evans and Dune, with prizes ranging from £50-£300 vouchers, so as a fan of Fashiola, i would definitely to let the fashionista in you run wild and shop till you drop!

Tags: [fashiola](#), [fashionista](#), [lookbook](#), [online shopping](#)

## About the Author



**Kemi Akilapa** Kemi Akilapa is an aspiring bridal designer. She studied clothing design and business and has travelled through Europe and Asia. She likes fashion in all its forms, music, art, theatre and discovering new adventures in London.

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