

✉ [info@tarquinjones.com](mailto:info@tarquinjones.com) (mailto:info@tarquinjones.com) Join our Mailing List

☎ 020 8445 6542 Select Language ▼



(<https://www.tarquinjones.com/wp-content/uploads/2019/08/battersea-power-station.jpg>)

# All Hail Battersea

🕒 April 27, 2020

👤 [info@tarquinjones.com](https://www.tarquinjones.com/author/joe-robertstarquinjones-com/) (https://www.tarquinjones.com/author/joe-robertstarquinjones-com/)

📁 Blog (<https://www.tarquinjones.com/category/blog/>), London (<https://www.tarquinjones.com/category/london/>), Battersea (<https://www.tarquinjones.com/category/battersea/>)

## **Battersea, London (<https://www.tarquinjones.com/london/>)**

London (<https://www.tarquinjones.com/london-property-investment/>) is no stranger to regeneration (<https://www.tarquinjones.com/5-ways-spot-property-regeneration-area/>).

Some of the trendiest areas in London are a product of redevelopment. Hackney was once the poster district for London's crime and today the regenerated factors is now a

beacon of creativity and very much a tourist attraction for overseas visitors. Likewise, Streatham, a significantly wealthy area in the 1920s, when left to its own devices has lost this reputation.

### The Millionaire Millennial



As millennials begin their journey into investment, the desire to follow in the property footsteps of their parents has dwindled. Instead of desiring luxury areas such as Knightsbridge, the investors of today are favouring the electric atmosphere of Battersea (<https://www.tarquinjones.com/all-hail-battersea/>), Peckham and Brixton.

### Theatreland 2.0



(<https://www.theturbinetheatre.com/>)

Today a prime location for London's (<https://www.tarquinjones.com/london/>) regeneration scheme is none other than Battersea. At one point, the South West London area was famous for the industrial slums by Clapham Junction and the housing estate which garage musical collective, So Solid Crew were founded on. In a bid to compete with their traditionally luxurious counterparts such as South Kensington, the Borough of Wandsworth has invested in the future of the borough to benefit from London's reputation of a thriving cultural scene, most dominantly, theatre.

Situated beside Battersea Powerhouse, the 200-seat Turbine Theatre (<https://www.theturbinetheatre.com/>), opening in August 2019 is expected to be a celebration of new writing led by Artistic Director, Paul Taylor-Mills.

"I'm elated to be launching a brand-new theatre at the iconic Battersea Power Station. The vision is a simple one, to enable world class artists to tell stories that enchant at the Turbine Theatre and eventually play beyond our London home. We're interested in being the starting point for new shows and also reimagining the older ones. It has been a lifetime dream of mine to have a home for my ideas that feels authentically 'me'".

### A Battersea of the future



(<https://batterseapowerstation.co.uk/>)

(<https://batterseapowerstation.co.uk/>) Battersea Power Station

Privacy - Terms

Once an industrial powerhouse, Battersea Power Station (<https://batterseapowerstation.co.uk/>) is an iconic member of London's skyline featured in films including Children of Men, The Dark Knight. Since being decommissioned in 1983, many developers have placed bids to breath new life into the iconic landmark with proposals including a theme park and football stadium.

In 2012, S P Setia Berhad, Sime Darby, and Employees Provident Fund agreed to acquire and develop the historic site into London's newest neighbourhood. The first phase, Circus West Village featuring apartments, shops, cafes and restaurants opened in Spring 2017.

The next phase includes the highly awaited opening of Battersea Power Station itself and the Northern Line extension, both anticipated to be ready in 2021. Additionally, the Power Station will see a new high street, Electric Boulevard, which will include shops, cafes, restaurants and approximately 539 homes including luxury penthouses.

The £9 billion 42-acre development, is set to comprise three floors of shops, bars and restaurants, including an entire floor dedicated to food. There will also be a boutique cinema, a 1,500-capacity event space, 450 metres of riverside frontage and a six-acre power station park beside the Thames.

Taking full advantage of the growing tech sector, the power station will be a business hub featuring 1.25 million sq. ft. office space. 500,000 sq. ft. of has been secured by The Apple Group for its new London Campus while No 18, a Swedish business members club, is leasing 40,000 sq. ft.

### Final Note

London (<https://www.tarquinjones.com/london-property-investment/>) will continue to be beacon of economy, culture and education (<https://www.tarquinjones.com/student-property/>), so London will continue to be a hotspot (<https://www.tarquinjones.com/identify-property-hotspot/>) of investment.

Philip Mason, international sales director at Battersea Power Station Development Company, said at a recent media briefing for Phase 3A: "Besides the iconic building, there is always a reason for everyone to come here. The Northern Line Extension (Battersea Power Station) will be a boon to attract more investors and visitors, giving ability to the two hubs of the city – the financial and cultural districts."

